

Bringing Bioproducts to Market

Overcoming Risks to Commercialization

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Sarnia, Ontario, Canada
Bioindustrial Innovation Centre
Annual Conference

• Keynote Speaker Marc Verbruggen, CEO & President, NatureWorks LLC •

Confirmed Speakers • Mohammed Benyagoub, Executive Director, Consortium for Research and Innovations in Industrial Bioprocesses (CRIBIQ) • BioAmber • David Bressler, Biorefining Conversions Network, University of Alberta • Jim Grey, Chair, Canadian Renewable Fuels Association Board • John Kelly, VP, Erie Innovation & Commercialization • Neil Ross, CEO, Ross Scinergy • John M. May, Managing Director, Stern Brothers & Co. • Don McCabe, VP, Ontario Federation of Agriculture • Brenda McIntyre, Senior Policy Advisor, Agriculture and Agri-Food Canada • Murray McLaughlin, Executive Director, Bioindustrial Innovation Centre • Dave Smardon, President & CEO, BioEnterprise • Gord Surgeoner, President, Ontario Agri-Food Technologies

KEY SESSIONS



Business Development Acumen / Market Entry & Development

Chaired by Dave Smardon – President & CEO, BioEnterprise



Improving Access to Technical Expertise

Chaired by Neil Ross – CEO, Ross Scinergy



Financing / Availability of Incentives

Chaired by Murray McLaughlin – Executive Director, Bioindustrial Innovation Centre



Challenges of Feedstock Supply and Logistics

Chaired by Don McCabe – VP, Ontario Federation of Agriculture



Regulatory Approvals / Bureaucratic Challenges

Chaired by John Kelly – VP, Erie Innovation & Commercialization

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About *Bringing Bioproducts to Market – Overcoming Risks to Commercialization*

Presented by the Bioindustrial Innovation Centre (BIC), this international conference will provide **unique and outstanding opportunities** to learn about and discuss **overcoming risks to commercialization of bio-chemicals and bio-products**.

Join us in the home of **Canada's emerging hybrid chemistry cluster** to share up-to-date information about **best practices in the bio economy**.

Conference attendees will also have the opportunity to **tour the Bioindustrial Innovation Centre**, a Centre of Excellence for Commercialization of Research with funding from the Government of Canada.

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